

1 of 4

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

| LT  | Ln  | Day                               | Time    | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                             | -----   | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 1   | W-F                               | 6A-7A   |         | :30  | \$450.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,350.00 |         |
|     |     | Buyline Comment: 6A NEWS          |         |         |      |          |             |            |            |             |            |         |
|     | 2   | W-F                               | 7A-9A   |         | :30  | \$450.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,350.00 |         |
|     |     | Buyline Comment: GD MRN AMR       |         |         |      |          |             |            |            |             |            |         |
|     | 3   | W,F                               | 11A-12P |         | :30  | \$450.00 | 08/22-08/24 | 2          | 1          | 2           | \$900.00   |         |
|     |     | Buyline Comment: MIDDAY NEWS      |         |         |      |          |             |            |            |             |            |         |
|     | 4   | W-F                               | 12P-1P  |         | :30  | \$350.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,050.00 |         |
|     |     | Buyline Comment: THE CHEW         |         |         |      |          |             |            |            |             |            |         |
|     | 5   | W-F                               | 5P-530P |         | :30  | \$500.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,500.00 |         |
|     |     | Buyline Comment: 5P NEWS          |         |         |      |          |             |            |            |             |            |         |
|     | 6   | W-F                               | 6P-7P   |         | :30  | \$750.00 | 08/22-08/24 | 3          | 1          | 3           | \$2,250.00 |         |
|     |     | Buyline Comment: 6P NEWS          |         |         |      |          |             |            |            |             |            |         |
|     | 7   | W-F                               | 7P-730P |         | :30  | \$400.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,200.00 |         |
|     |     | Buyline Comment: ACCESS HOLLYWOOD |         |         |      |          |             |            |            |             |            |         |
|     | 8   | W-F                               | 730P-8P |         | :30  | \$400.00 | 08/22-08/24 | 3          | 1          | 3           | \$1,200.00 |         |
|     |     | Buyline Comment: MILLIONAIRE      |         |         |      |          |             |            |            |             |            |         |

2 of 4

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

| LT  | Ln  | Day                                 | Time        | Program | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------------------------------------|-------------|---------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                               | -----       | -----   | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 9   | W-TH                                | 11P-1135P   |         | :30  | \$1,200.00 | 08/22-08/23 | 2          | 1          | 2           | \$2,400.00 |         |
|     |     | Buyline Comment: 11P NEWS           |             |         |      |            |             |            |            |             |            |         |
|     | 10  | W-TH                                | 1135P-1235A |         | :30  | \$450.00   | 08/22-08/23 | 2          | 1          | 2           | \$900.00   |         |
|     |     | Buyline Comment: ABC NITELINE       |             |         |      |            |             |            |            |             |            |         |
|     | 11  | F                                   | 8P-9P       |         | :30  | \$2,000.00 | 08/24-08/24 | 1          | 1          | 1           | \$2,000.00 |         |
|     |     | Buyline Comment: SHARK TANK         |             |         |      |            |             |            |            |             |            |         |
|     | 12  | SA                                  | 6A-7A       |         | :30  | \$450.00   | 08/25-08/25 | 1          | 1          | 1           | \$450.00   |         |
|     |     | Buyline Comment: 6A NEWS            |             |         |      |            |             |            |            |             |            |         |
|     | 13  | SA                                  | 7A-8A       |         | :30  | \$600.00   | 08/25-08/25 | 1          | 1          | 1           | \$600.00   |         |
|     |     | Buyline Comment: GMA SAT            |             |         |      |            |             |            |            |             |            |         |
|     | 14  | SA                                  | 6P-630P     |         | :30  | \$400.00   | 08/25-08/25 | 1          | 1          | 1           | \$400.00   |         |
|     |     | Buyline Comment: 6P NEWS            |             |         |      |            |             |            |            |             |            |         |
|     | 15  | SU                                  | 10A-11A     |         | :30  | \$500.00   | 08/26-08/26 | 1          | 1          | 1           | \$500.00   |         |
|     |     | Buyline Comment: THIS WEEK          |             |         |      |            |             |            |            |             |            |         |
|     | 16  | SU                                  | 7P-8P       |         | :30  | \$1,500.00 | 08/26-08/26 | 1          | 1          | 1           | \$1,500.00 |         |
|     |     | Buyline Comment: AFV                |             |         |      |            |             |            |            |             |            |         |
|     | 17  | SU                                  | 8P-9P       |         | :30  | \$3,500.00 | 08/26-08/26 | 1          | 1          | 1           | \$3,500.00 |         |
|     |     | Buyline Comment: SECRET MILLIONAIRE |             |         |      |            |             |            |            |             |            |         |
|     | 18  | M                                   | 6A-7A       |         | :30  | \$450.00   | 08/27-08/27 | 1          | 1          | 1           | \$450.00   |         |
|     |     | Buyline Comment: 6A NEWS            |             |         |      |            |             |            |            |             |            |         |
|     | 19  | M                                   | 7A-9A       |         | :30  | \$450.00   | 08/27-08/27 | 1          | 1          | 1           | \$450.00   |         |
|     |     | Buyline Comment: GMA                |             |         |      |            |             |            |            |             |            |         |

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .AFP SENATE

Product AFP-SENATE

Estimate# 515

Buyer KAREN BENCKINI

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //515

Flight Dates 08/22/2012 - 08/28/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

| LT  | Ln  | Day   | Time        | Program                           | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-------------|-----------------------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | -----       | -----                             | ---- | -----      | -----       | -----      | ----       | -----       | -----      | -----   |
|     | 20  | TU    | 11A-12P     |                                   | :30  | \$450.00   | 08/28-08/28 | 1          | 1          | 1           | \$450.00   |         |
|     |     |       |             | Buyline Comment: MIDDAY NEWS      |      |            |             |            |            |             |            |         |
|     | 21  | M-TU  | 12P-1P      |                                   | :30  | \$350.00   | 08/27-08/28 | 2          | 1          | 2           | \$700.00   |         |
|     |     |       |             | Buyline Comment: THE CHEW         |      |            |             |            |            |             |            |         |
|     | 22  | M     | 3P-330P     |                                   | :30  | \$300.00   | 08/27-08/27 | 1          | 1          | 1           | \$300.00   |         |
|     |     |       |             | Buyline Comment: MILLIONAIRE      |      |            |             |            |            |             |            |         |
|     | 23  | M-TU  | 5P-530P     |                                   | :30  | \$500.00   | 08/27-08/28 | 2          | 1          | 2           | \$1,000.00 |         |
|     |     |       |             | Buyline Comment: 5P NEWS          |      |            |             |            |            |             |            |         |
|     | 24  | M-TU  | 6P-7P       |                                   | :30  | \$750.00   | 08/27-08/28 | 2          | 1          | 2           | \$1,500.00 |         |
|     |     |       |             | Buyline Comment: 6P NEWS          |      |            |             |            |            |             |            |         |
|     | 25  | M-TU  | 7P-730P     |                                   | :30  | \$400.00   | 08/27-08/28 | 2          | 1          | 2           | \$800.00   |         |
|     |     |       |             | Buyline Comment: ACCESS HOLLYWOOD |      |            |             |            |            |             |            |         |
|     | 26  | M-TU  | 730P-8P     |                                   | :30  | \$400.00   | 08/27-08/28 | 2          | 1          | 2           | \$800.00   |         |
|     |     |       |             | Buyline Comment: MILLIONAIRE      |      |            |             |            |            |             |            |         |
|     | 27  | M     | 11P-1135P   |                                   | :30  | \$1,200.00 | 08/27-08/27 | 1          | 1          | 1           | \$1,200.00 |         |
|     |     |       |             | Buyline Comment: 11P NEWS         |      |            |             |            |            |             |            |         |
|     | 28  | M     | 1135P-1235A |                                   | :30  | \$450.00   | 08/27-08/27 | 1          | 1          | 1           | \$450.00   |         |
|     |     |       |             | Buyline Comment: ABC NITELINE     |      |            |             |            |            |             |            |         |
|     | 29  | M     | 8P-10P      |                                   | :30  | \$5,000.00 | 08/27-08/27 | 1          | 1          | 1           | \$5,000.00 |         |
|     |     |       |             | Buyline Comment: BACHELOR PAD     |      |            |             |            |            |             |            |         |
|     | 30  | W-F   | 3P-330P     |                                   | :30  | \$300.00   | 08/22-08/24 | 3          | 1          | 3           | \$900.00   |         |
|     |     |       |             | Buyline Comment: MILLIONAIRE      |      |            |             |            |            |             |            |         |

|            |                       |       |       |         |                  |                         |       |       |            |                               |              |            |         |  |
|------------|-----------------------|-------|-------|---------|------------------|-------------------------|-------|-------|------------|-------------------------------|--------------|------------|---------|--|
| Station    | KTNV-TV LAS VEGAS, NV |       |       |         | Agency           | ( ) MENTZER MEDIA       |       |       |            | Rep Firm                      |              |            |         |  |
| Advertiser | ( ) .AFP SENATE       |       |       |         |                  | 600 FAIRMONT AVE, S#306 |       |       |            | Sales Office ( ) PHILADELPHIA |              |            |         |  |
| Product    | AFP-SENATE            |       |       |         |                  | TOWSON, MD 21286        |       |       |            | Salesperson ( ) ANJIE BRADY   |              |            |         |  |
| Estimate#  | 515                   |       |       |         | Agency C/P1/P2/E | //515                   |       |       |            |                               |              |            |         |  |
| Buyer      | KAREN BENCKINI        |       |       |         | Flight Dates     | 08/22/2012 - 08/28/2012 |       |       |            | Salesperson Phone#            | 215-567-6005 |            |         |  |
| Phone#     |                       |       |       |         | Hiatus Weeks     |                         |       |       |            | Salesperson FAX#              | 215-567-5938 |            |         |  |
| Fax#       |                       |       |       |         |                  |                         |       |       |            |                               |              |            |         |  |
| LT         | Ln                    | Day   | Time  | Program |                  | Len                     | Rate  | Dates | Spots/Week | # of Weeks                    | Total Spots  | Total Cost | Daypart |  |
| ---        | ---                   | ----- | ----- | -----   |                  | ----                    | ----- | ----- | -----      | ----                          | -----        | -----      | -----   |  |

---REPORT TOTALS---

Report Totals: 54 / \$37,050.00

---SALES MONTHLY TOTALS---

Aug 12: 37 / \$23,950.00 Sep 12: 17 / \$13,100.00

Sales Totals: 54 / \$37,050.00

Station Totals: 54 / \$37,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |    |      |     |      |     |      |     |      |    |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$137,222 | KBLR | 0% | KLAS | 32% | KSNV | 33% | KTNV | 27% | KTUD | 0% |
|               |           | KVCW | 0% | KVMY | 0%  | KVVU | 8%  |      |     |      |    |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE